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FOR IMMEDIATE RELEASE

Teresonic Launches Magus Silver XR – a Small Speaker with Big Sound!

Teresonic's new [Magus Silver XR](#) compact loudspeakers combine unique acoustic design and extreme 100 dB efficiency with extended frequency range, offering lifelike sound quality found only in speakers many times its size.

San Jose, CA: Magus Silver XR, Teresonic's new compact loudspeakers, are small speakers (15 inches tall) with large speaker capabilities: frequency range, scale, and transparency. They offer extreme efficiency and unique sound coherency of full-range, crossover-less design so that listeners can...

... experience transparency and soundstage that's larger than life

... unleash the magic of even lowest power, pure Class A amplifiers

... reproduce the sound of acoustical instruments and vocals with unmatched coherency



“[Magus Silver XR](#) with the new powerhouse driver recreates the emotion of a live musical performance like no other speaker. Low power amplifiers, including vacuum tubes, will sound *huge* using a fraction of energy, compared to power hungry amplifiers and inefficient loudspeakers,” says Mike Zivkovic, president of Teresonic. “Magus Silver XR brings to compact speakers a breed of lifelike musicality – the magic of smooth sound of pure silver driver’s coils in full-range design.”

The XR model extends the frequency range and efficiency, making Magus Silver XR one of the most remarkable sounding and eco-friendly small speakers available. Its small size matches the most popular compacts, but its extreme performance of 100 dB surpasses them by a wide margin. The coherence and realism produced by full-range drivers and crossover-less design sets a new standard for the life-like tonal

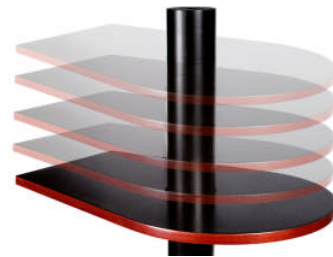
quality of voices and musical instruments. This sound quality is only found in much larger, high-end floorstanding speakers.

The XR model uses a new sound engine, the Lowther DX65 speaker driver with magnetic flux of 22,000 Gauss (or 2.2 Tesla) – one of the strongest magnets in the industry. Such a powerful motor combined with very light, specially impregnated cone makes an extremely efficient sound engine. It's capable of instantaneously responding to changes in music enabling the tiniest of music detail to be faithfully reproduced.



Magus Silver XR ultra-high efficiency simultaneously improves the sound quality, and reduces energy costs. With a fraction of the power most speakers use, Magus produces sound that is superior in clarity, integrity, reality and life. "Teresonic's sound is amazingly natural and organic, with not the faintest hint of coloration," says Neb Maricic, a baritone, and one of the greatest Mozart Figaro's. "They can recreate the experience of a concert hall in your home."

While most speakers are sensitive to precise positioning in the speaker's "sweet spot," Magus delivers its magic anywhere in the room. Used as stand-mounted, bookshelf or tabletop sources, they provide freedom in positioning - close to or away from walls and floors. This makes them uniquely suited for smaller listening rooms or offices. A dedicated stand is designed to enhance speaker's sonic characteristics, with an adjustable shelf under the speaker functioning as a reflector plate to allow for fine tuning to the room acoustics.



With Magus, form follows function. Teresonic's speakers are beautifully sculpted and individually handcrafted like fine musical instruments. "Have you ever wondered why there are no square violins, trumpets, or basses? Then why do they make square speakers? Because they are machine made. It requires patience and painstaking attention to detail to craft speakers by hand like we do," says Mike Zivkovic. "Teresonic speakers are designed with the centuries-old proven techniques used in making fine musical instruments, combined with the latest science, materials and technology – to create an instrument for generations."

Teresonic's Magus Silver XR retail for US\$ 5,985/pair with customized speaker stands retailing for \$295/pair. Customers get a 30-day Total Satisfaction Guarantee and a three-year warranty. Specifications include 100dB efficiency (1W/1kHz/1m), a bandwidth of 50Hz-22kHz \pm 3dB, and power handling of 2-100 watts.

About Teresonic

Founded in 2005, Teresonic is a privately held company based in San Jose, in the heart of California's Silicon Valley. Teresonic is dedicated to the research, design and manufacturing of high-end audio products, providing the most natural sound. For more information, please visit <http://www.teresonic.com>.

Tags:

Teresonic, Lowther, Magus, Lowther DX65, Magus Silver XR, vacuum tubes, Class A amplifier, monitor loudspeaker, high efficiency speaker, 100 dB efficiency